



U.S. Department of the Treasury
Office of Foreign Assets Control

Boardwalk Empire: The Playas de Rosarito Network

Today's action targeted the Los Mayos faction of the Sinaloa Cartel, its regional leaders in Baja California, and a vital support network. Jesus Gonzalez Lomeli (Gonzalez) is a high-ranking money launderer who uses his businesses throughout Mexico to launder illicit proceeds for the Sinaloa Cartel. Gonzalez also worked with a Sinaloa Cartel-affiliated political operative, Candelario Arcega Aguirre, to corrupt the local government of former Rosarito Mayor, Hilda Araceli Brown Figueredo, and ensure protection for the Arzate Garcia brothers' criminal activities in Rosarito.

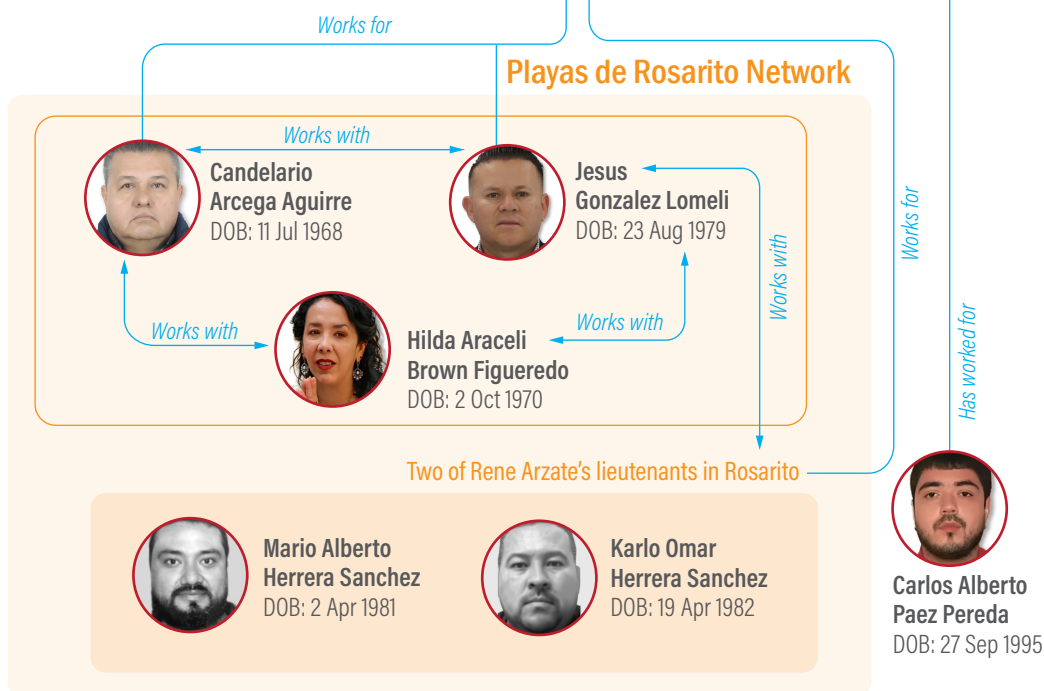
Los Mayos

Los Mayos faction of the Sinaloa Cartel

- Newly Designated
- Designated Aug 2023

Regional Leader of Mexicali
Juan Jose Ponce Felix
"El Ruso"
DOB: 20 May 1982
Jesus Gonzalez launders money for Ponce Felix

Regional Leaders of Northern Baja California
Alfonso Arzate Garcia
"El Aquiles"
Rene Arzate Garcia
"La Rana"



September 2025

