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OFAC Settles with Amazon.com, Inc. with Respect to Potential Civil Liability for Apparent Violations of Multiple Sanctions Programs

Amazon.com, Inc. ("Amazon"), a Seattle, Washington-based company that provides retail, ecommerce, and digital services to millions of customers worldwide, has agreed to pay \$134,523 to settle its potential civil liability for apparent violations of multiple OFAC sanctions programs. As a result of deficiencies related to Amazon's sanctions screening processes, Amazon provided goods and services to persons sanctioned by OFAC; to persons located in the sanctioned region or countries of Crimea, Iran, and Syria; and to individuals located in or employed by the foreign missions of countries sanctioned by OFAC. Amazon also failed to timely report several hundred transactions conducted pursuant to a general license issued by OFAC that included a mandatory reporting requirement, thereby nullifying that authorization with respect to those transactions. The settlement amount reflects OFAC's determination that Amazon's apparent violations were non-egregious and voluntarily self-disclosed, and further reflects the significant remedial measures implemented by Amazon upon discovery of the apparent violations.

Description of the Apparent Violations and the Conduct Leading to the Apparent Violations

From on or about November 15, 2011, to on or about October 18, 2018, persons located in Crimea, Iran, and Syria placed orders or otherwise conducted business on Amazon's websites for consumer and retail goods and services where the transaction details demonstrated that the goods or services would be provided to persons in Crimea, Iran, or Syria. Amazon also accepted and processed orders on its websites for persons located in or employed by the foreign missions of Cuba, Iran, North Korea, Sudan, and Syria.

Additionally, Amazon accepted and processed orders from persons listed on OFAC's List of Specially Designated Nationals and Blocked Persons (the "SDN List") who were blocked pursuant to the Narcotics Trafficking Sanctions Regulations, the Weapons of Mass Destruction Proliferators Sanctions Regulations, the Transnational Criminal Organizations Sanctions Regulations, the Democratic Republic of the Congo Sanctions Regulations, the Venezuela Sanctions Regulations, the Zimbabwe Sanctions Regulations, the Global Terrorism Sanctions Regulations, and the Foreign Narcotics Kingpin Sanctions Regulations. Overall, the apparent violations consisted primarily of transactions involving low-value retail goods and services for which the total transaction value of the apparent violations was approximately \$269,000.

These apparent violations occurred primarily because Amazon's automated sanctions screening processes failed to fully analyze all transaction and customer data relevant to compliance with OFAC's sanctions regulations. In some instances, orders specifically referenced a sanctioned

jurisdiction, a city within a sanctioned jurisdiction, or a common alternative spelling of a sanctioned jurisdiction, yet Amazon's screening processes did not flag the transactions for review. For example, Amazon's screening processes did not flag orders with address fields containing an address in "Yalta, Krimea" for the term "Yalta," a city in Crimea, nor for the variation of the spelling of Crimea. In another example, Amazon failed to interdict or otherwise flag orders shipped to the Embassy of Iran located in third countries. Moreover, in several hundred instances, Amazon's automated sanctions screening processes failed to flag the correctly spelled names and addresses of persons on OFAC's SDN List.

Accordingly, this conduct resulted in apparent violations of the Cuban Assets Control Regulations, 31 C.F.R. Part 515 (CACR); the Democratic Republic of the Congo Sanctions Regulations, 31 C.F.R. Part 547 (DRCSR); the Foreign Narcotics Kingpin Sanctions Regulations, 31 C.F.R. Part 598 (FNKSR); the Global Terrorism Sanctions Regulations, 31 C.F.R. Part 594 (GTSR); the Iranian Transactions and Sanctions Regulations, 31 C.F.R. Part 560 (ITSR); the Narcotics Trafficking Sanctions Regulations, 31 C.F.R. Part 536 (NTSR); the North Korea Sanctions Regulations, 31 C.F.R. Part 510 (NKSR); the Syrian Sanctions Regulations, 31 C.F.R. Part 542 (SySR); the Sudanese Sanctions Regulations, 31 C.F.R. Part 538 (SSR)¹; the Transnational Criminal Organizations Sanctions Regulations, 31 C.F.R. Part 590 (TCOSR); Executive Order 13685 of December 19, 2014, "Blocking Property of Certain Persons and Prohibiting Certain Transactions With Respect to the Crimea Region of Ukraine"; the Venezuela Sanctions Regulations, 31 C.F.R. Part 591 (VSR); the Weapons of Mass Destruction Proliferators Sanctions Regulations, 31 C.F.R. Part 539 (WMDPSR); and the Zimbabwe Sanctions Regulations, 31 C.F.R. Part 541 (ZSR).

Finally, Amazon disclosed to OFAC that it failed to report 362 transactions involving Crimea that it had conducted pursuant to General License No. 5, "Authorizing Certain Activities Prohibited by Executive Order 13685 of December 19, 2014 Necessary to Wind Down Operations Involving the Crimea Region of Ukraine" (GL 5), which authorized certain transactions prohibited by E.O. 13685 through February 1, 2015. The terms of GL 5 included a requirement that transactions authorized by GL 5 be reported within 10 days after the wind-down activities concluded. As stated in § 501.801(a) of the Reporting, Procedure and Penalties Regulations, 31 C.F.R. Part 501, "Persons availing themselves of certain general licenses may be required to file reports and statements in accordance with the instructions specified in those licenses. Failure to file timely all required information in such reports or statements may nullify the authorization otherwise provided by the general license and result in apparent violations of the applicable prohibitions that may be subject to OFAC enforcement action." Amazon previously identified and reported to OFAC 245 transactions involving Crimea undertaken pursuant to GL 5 on February 13, 2015 (within the required reporting period), but did not report an additional 362 such transactions until well after the required reporting period had expired. Because of this reporting failure, the authorization in GL 5 is nullified with respect to those 362 transactions.

¹ Effective January 17, 2017, all transactions prohibited under the Sudanese Sanctions Regulations are authorized pursuant to the general license located at 31 C.F.R. § 538.540. The general license does not affect past, present, or future OFAC enforcement investigations or actions related to any apparent violations of the SSR relating to activities that occurred prior to the effective date of the general license.

Penalty Calculation and General Factors Analysis

The statutory maximum civil monetary penalty amount for the apparent violations was \$1,038,206,212. However, OFAC determined that Amazon voluntarily self-disclosed the apparent violations and that the apparent violations constitute a non-egregious case. Accordingly, under OFAC's Economic Sanctions Enforcement Guidelines, 31 C.F.R. Part 501, app. A., the base civil monetary penalty amount for the apparent violations equals the sum of one-half of the transaction value for each apparent violation, which in this case is \$134,523.

The settlement amount of \$134,523 reflects OFAC's consideration of the General Factors under the Enforcement Guidelines.

OFAC considered the following to be aggravating factors:

- (1) Amazon failed to exercise due caution or care when it implemented sanctions screening processes that failed to properly flag transactions involving blocked persons and sanctioned jurisdictions. In particular, Amazon did not properly review or assess addresses, customer names, or common variations of such data as part of its sanctions screening.
- (2) While the apparent violations primarily involved the provision of low-value retail and consumer goods and services, some of the apparent violations related to Amazon's processing of orders for personal security products on behalf of persons located at the Iranian embassies in Tokyo, Japan, and in Brussels, Belgium.
- (3) Amazon provides consumer goods and services via its e-commerce websites and processes billions of global transactions annually, and is one of the largest and most commercially sophisticated companies in the world.

OFAC considered the following to be mitigating factors:

- (1) Amazon had not received a penalty notice or Finding of Violation from OFAC in the five years preceding the earliest date of the transactions giving rise to the apparent violations.
- (2) Amazon voluntarily self-disclosed the apparent violations to OFAC, cooperated with OFAC's investigation by providing data analysis of the apparent violations and submitting detailed information in a well-organized manner, and entered into tolling agreements with OFAC. In addition, Amazon conducted an internal investigation without receiving an administrative subpoena and identified and disclosed the circumstances of the transactions that led to the apparent violations.
- (3) Upon discovering the apparent violations, Amazon undertook significant remedial measures to address its sanctions screening deficiencies and has also agreed as part of its settlement with OFAC to undertake various additional sanctions compliance commitments designed to minimize the risk of recurrence of similar conduct in the future. Such measures include:

- Investing substantial resources to improve Amazon's overall sanctions compliance program, including by actively engaging senior management on its compliance improvements, adding significant headcount to its compliance teams, and increasing the frequency of its sanctions compliance reviews;
- Employing internal and third-party sources to conduct a thorough review of Amazon's sanctions compliance program and its automated screening systems in order to address the screening failures that gave rise to the apparent violations. In particular, Amazon is incorporating additional automated preventative screening controls designed to scale and operate effectively for its overall retail business;
- Developing internally custom screening lists to minimize the risk of processing transactions that raise sanctions compliance concerns;
- Enhancing its sanctioned jurisdiction Internet Protocol (IP) blocking controls and implementing automated processes to update continually its mapping of IP ranges associated with sanctioned jurisdictions;
- Bolstering its compliance training programs by providing training tailored to the roles of specific teams and specialized ad-hoc training to personnel responsible for sanctions and export control compliance; and
- Expanding the use of specific export control and sanctions provisions and the language of those provisions in its agreements.

Compliance Considerations

This case demonstrates the importance of implementing and maintaining effective, risk-based sanctions compliance controls, including sanctions screening measures appropriate for ecommerce and other internet-based businesses that operate on a global scale. Such large and sophisticated businesses should implement and employ compliance tools and programs that are commensurate with the speed and scale of their business operations. In particular, global companies that rely heavily on automated sanctions screening processes should take reasonable, risk-based steps to ensure that their processes are appropriately configured to screen relevant customer information and to capture data quality issues, such as common misspellings. Routine testing of these processes to ensure effectiveness and identify deficiencies may also be appropriate. Moreover, companies that learn of a weakness in their internal compliance controls may benefit by taking immediate and effective action, to the extent possible, to identify and implement compensating controls until the root cause of the weakness can be determined and remediated.

This case also demonstrates the importance of compliance with all aspects of the terms of OFAC's general licenses, including the timely fulfillment of any reporting obligations pursuant to those licenses.

OFAC Enforcement and Compliance Resources

On May 2, 2019, OFAC published <u>A Framework for OFAC Compliance Commitments</u> in order to provide organizations subject to U.S. jurisdiction, as well as foreign entities that conduct business in or with the United States or U.S. persons, or that use U.S.-origin goods or services, with OFAC's perspective on the essential components of a sanctions compliance program. The *Framework* also outlines how OFAC may incorporate these components into its evaluation of apparent violations and resolution of investigations resulting in settlements. The *Framework* includes an appendix that offers a brief analysis of some of the root causes of apparent violations of U.S. economic and trade sanctions programs OFAC has identified during its investigative process.

Information concerning the civil penalties process can be found in the OFAC regulations governing each sanctions program; the Reporting, Procedures, and Penalties Regulations, 31 C.F.R. Part 501; and the Economic Sanctions Enforcement Guidelines, 31 C.F.R. Part 501, app. A. These references, as well as recent final civil penalties and enforcement information, can be found on OFAC's website at www.treasury.gov/ofac/enforcement.

For more information regarding OFAC regulations, please go to: www.treasury.gov/ofac.